



When everything happens now

14:02

Blink and you'll miss it.



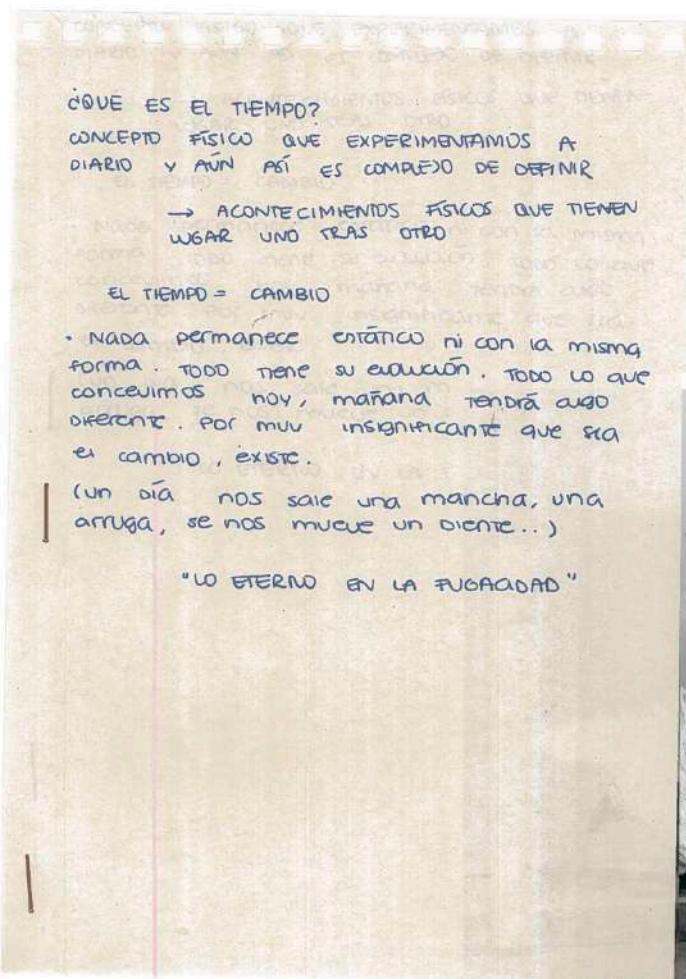
Personal
/ @patisarda

Instagram
/ @lostyouatthedancefloor

No longer, not yet; a moment of passage, a blooming of possibilities. Is there a more vibrant time? Blink, and you'll miss it, and yet new things will happen in a flash.

TEMA - WHEN EVERYTHING HAPPENS NOW

07.04.24



fashion
/ Patricia Sardà

tema
/ When everything happens now

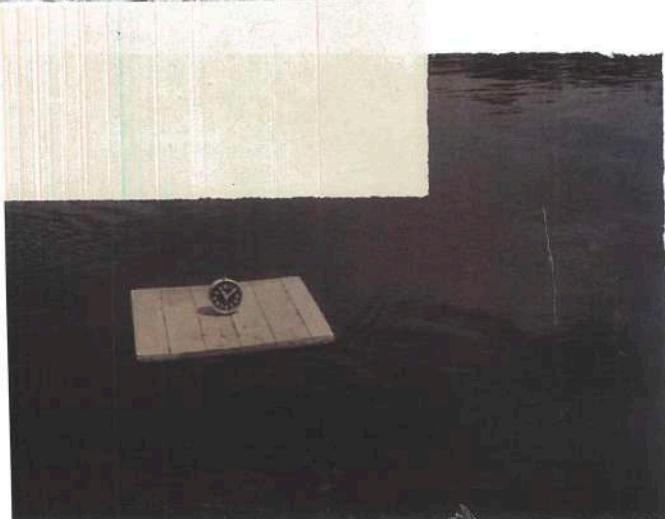
No longer, not yet.

**La vida se desvanece, pasa,
es movimiento. Pero para que
haya movimiento deben haber
contrastes. Causa-efecto, ac-
ción-reacción. La interrelación
múltiple de diversos planos
dimensionales de vidas
frágiles, y por tanto, éfimeras.**

'La gente corre tanto;'
'La gente corre tanto
porque no sabe a dónde va, el que sabe a dónde va
va despacio,
para paladear
el "ir llegando"
Gloria Fuertes



"Me dijeron: O te subes al carro o tendrás que empujarlo. Ni me subí ni lo empujé.
Me senté en la cuneta
y alrededor de mí,
a su debido tiempo, brotaron las amapolas."
Gloria Fuertes



Phoebe Philo
03.05.24

01

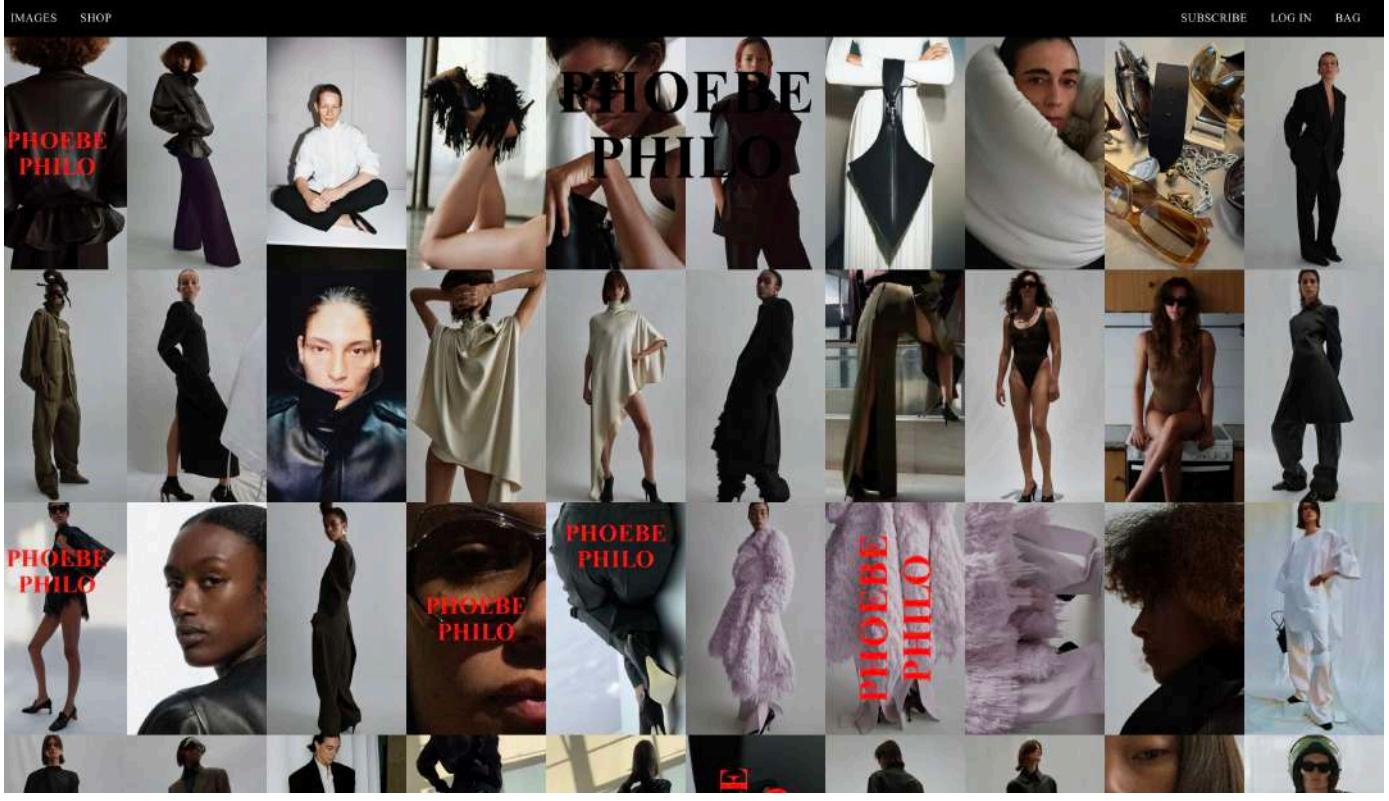
Build a wardrobe rather than focusing on trends.

Phoebe Philo

PHOEBE PHILO

Web
[/ www.phoebephilo.com](http://www.phoebephilo.com)

Instagram
[@phoebephilo](https://www.instagram.com/@phoebephilo)

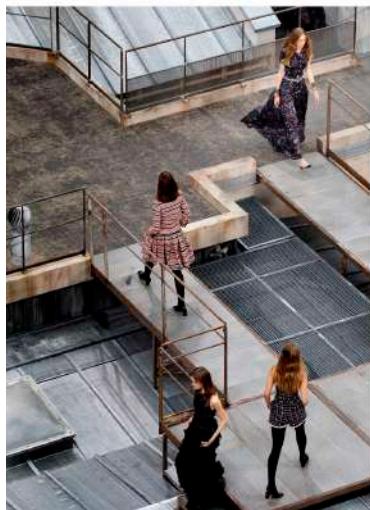


LOCATION - Phoebe Philo
03.05.24

Desfile en las calles de Nueva York, Phoebe Philo no sigue tendencias, hace fondos de armario. Son prendas especiales pero para uso diario de las más modernas.

Phoebe Philo

REFERENCIAS DESFILE



Web
[/ www.phoebephilo.com](http://www.phoebephilo.com)

Instagram
[@phoebephilo](https://www.instagram.com/@phoebephilo)



MAKEUP/ CASTING - Phoebe Philo
03.05.24

MAKEUP AND HAIR REFERENCES
LOOKBOOK

PHOEBE PHILO RUNWAY AND





01 BIRGIT KOS Elite Models

5'11" 1/2 1'80 cm
40 EU

02 GRETA HOFFER Elite Models

5'8" 1/2 1'74 cm
39 EU



05 BIRGIT KOS Elite Models

5'11" 1/2 1'80 cm
40 EU

06 GRETA HOFFER Elite Models

5'8" 1/2 1'74 cm
39 EU



07 MAYA STEPPER IMG Models

5'7.5" 1'72 cm
39 EU

08 NINA MARKER Elite Models

5'9" 1'77 cm
40 EU

LOOKBOOK

02

MOODBOARD LOOKBOOK - Phoebe Philo
03.02.24

PHOEBE PHILO

photography
/ Cris Morera

Styling
/ Patricia Sardà



Photography CRIS MORERA (@crismorera_)
Talent MARIA SOSA (@maria__sosa09), JÚLIA VILADOMIU (@jviladomiu)
Makeup ÁLVARO DOMÍNGUEZ (@mua.alvaro)
Fashion And Creative direction PATRICIA SARDÀ (@patisarda) (@lostyouathedancefloor)

No longer, not yet; a moment of passage, a blooming of possibilities. Is there a more vibrant time? Blink, and you'll miss it, and yet new things will happen in a flash.

Patricia Sardà con Cristina Morera
LOOKBOOK



**PHOEBE
PHILO**

Fall/Winter 2024

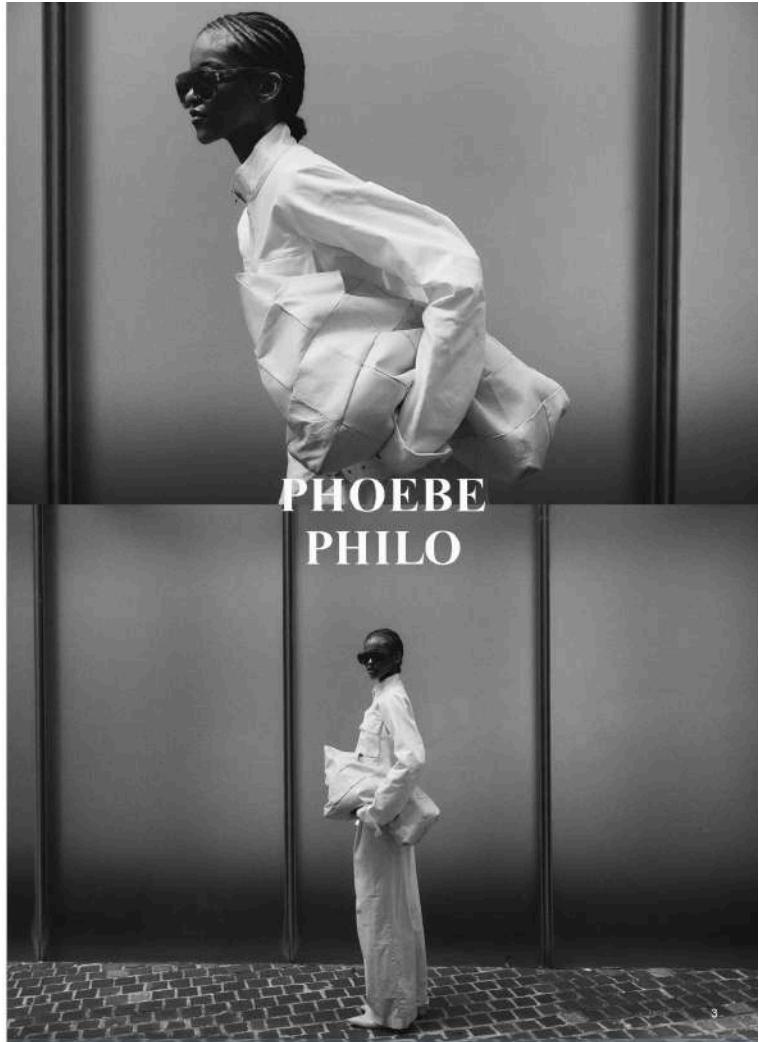






PHOEBE PHILO





makeup and hair
/ Alvaro Dominguez

Talent
/ Maria Sosa

2

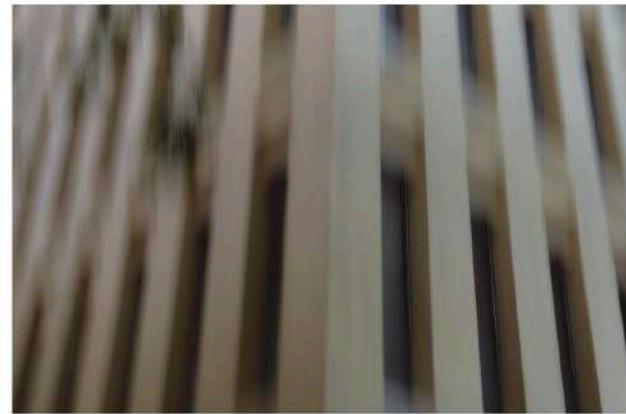
www.phoebephilo.com



2

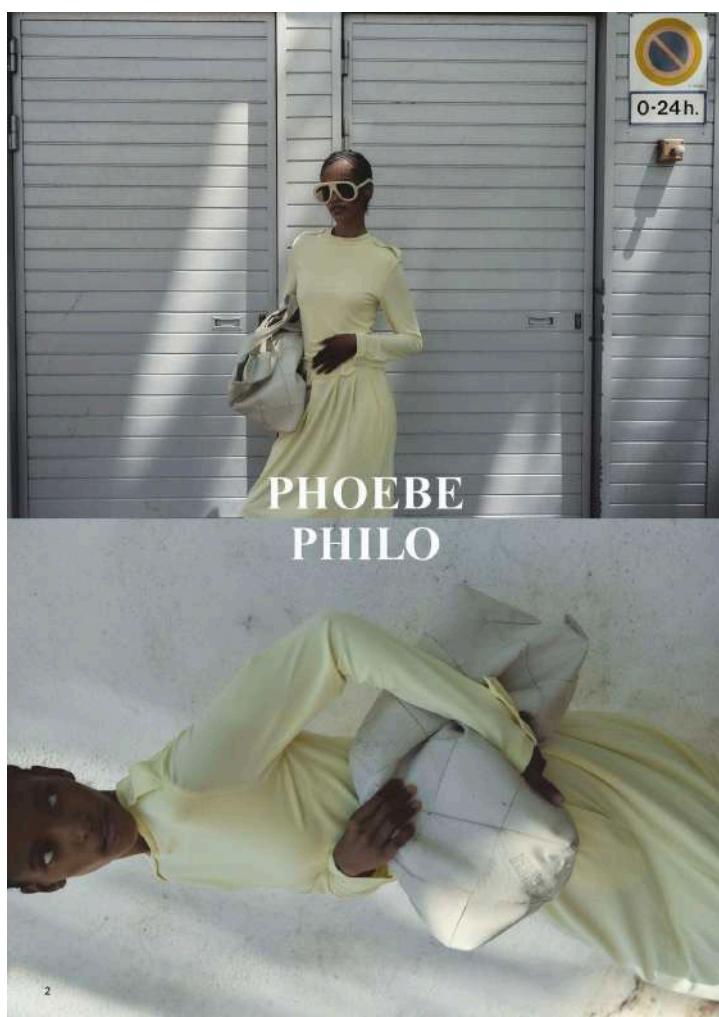


3



www.phoebephilo.com

3



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3

PROYECTO

LOOBOOK

PHOEBE PHILO



PHOEBE PHILO





BODEGONES

03

PROYECTO BODEGONES
01.05.24

Where timeless pieces embrace new fashion waves.

Where timeless elegance intersects with modern flair.

When heritage meets contemporary style.

When eternal classics collide with contemporary trends.



CHANEL

La intencionalidad del proyecto, era demostrar que, a pesar del paso del tiempo, los clásicos siempre mantienen su relevancia. Un Chanel ya posee su propia esencia distintiva y única, pero me parecía divertida la idea de fusionar y hacer coexistir algo tan icónico y duradero con una tendencia actual y efímera como es la customización y personalización de los bolsos.

A menudo, parece que las grandes firmas evitan experimentar con nuevas tendencias por miedo a perder su relevancia o quedar obsoletas. Sin embargo, para mí, la moda es un juego de experimentación, una constante prueba y evolución. Por eso, me resultaba fascinante tomar un bolso tan clásico y combinarlo con elementos modernos y divertidos (lazos, llaveros, collares, charms...). La moda, después de todo, debería ser un campo abierto para la creatividad y la reinvencción.

El objetivo del proyecto era mostrar que, a pesar del paso del tiempo, los clásicos siempre mantienen su relevancia. Un Chanel ya tiene su propia esencia distintiva, pero la idea de fusionar algo tan icónico y duradero con una tendencia actual me parecía fascinante.



Where timeless pieces embrace new fashion waves.



Shot by Lucas Salter.



Where timeless pieces embrace new fashion waves.



Shot by Lucas Salter.

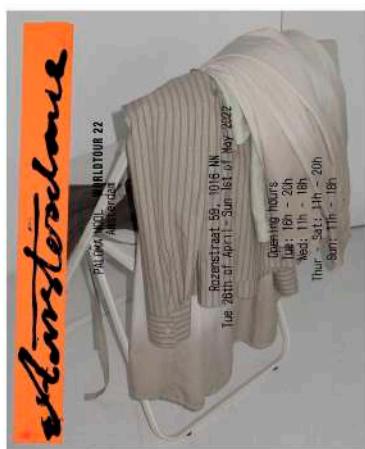
MOODBOARD PALOMA WOOL - Inspiración
29.02.24

Estética minimalista con máxima atención y cura al detalle. Es una marca española de moda contemporánea que sobre todo ha ganado reconocimiento por su especial enfoque único y artístico en sus prendas y accesorios. La diseñadora de esta firma Paloma Lanna, quiso crear un concepto de marca que destaca por una estética distintiva fusionando arte, moda y cultura.

photography
/ Carlota Guerrero

Pop Up Project
/ Patricia Sardà

paloma—wool



PALOMA WOOL x CARLOTA GUERRERO - Magazine

29.02.24

Photography CARLOTA GUERRERO (@carlotaguerro)

Talent PALOMA MORALES (@palomamoralesaguado), LAURA PONTE

(@iamlauraponte) CRISTINA PIAGET (@cristinapaget_oficial) MADELEINE HJORT (@morgan.huemmer)

Makeup ZURI OTERO (@zuriotero)

Fashion PALOMA WOOL (@palomawool)

Pop Up Project PATRICIA SARDÀ (@patisarda)



An hommage to icons

MAGAZINE

STYLE, MEDIA & CREATIVE INDUSTRY

N° 41 – Spring-Summer 2024

Guest Fashion Director
HELENA TEJEDOR

*Paloma Picasso
New York
Carlota Guerrero*



MAGAZINE N° 41 — SS2024
15€ FR / 15€ / 15\$
BE/IT/ESP 17€ / CAN 29CAD

ENGLISH TEXT

01

MADELAINE



PHOTOGRAPHER
CARLOTA GUERRERO

STYLIST
ALICIA PADRON

02

CRISTINA PIAGET



03

LAURA PONTE



Paloma Wool x Carlota Guerrero
ESCAPARATE



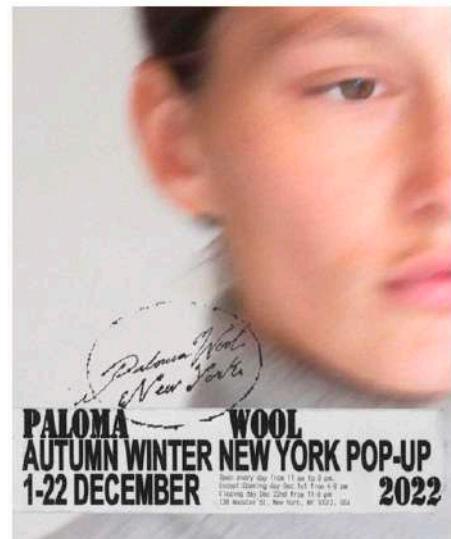
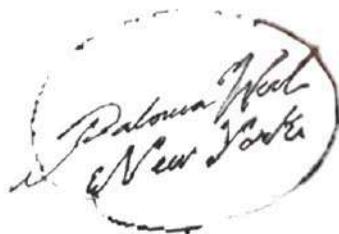
paloma—wool

PALOMA WOOL x CARLOTA GUERRERO - MockUp Publicidad PopUp
29.02.24



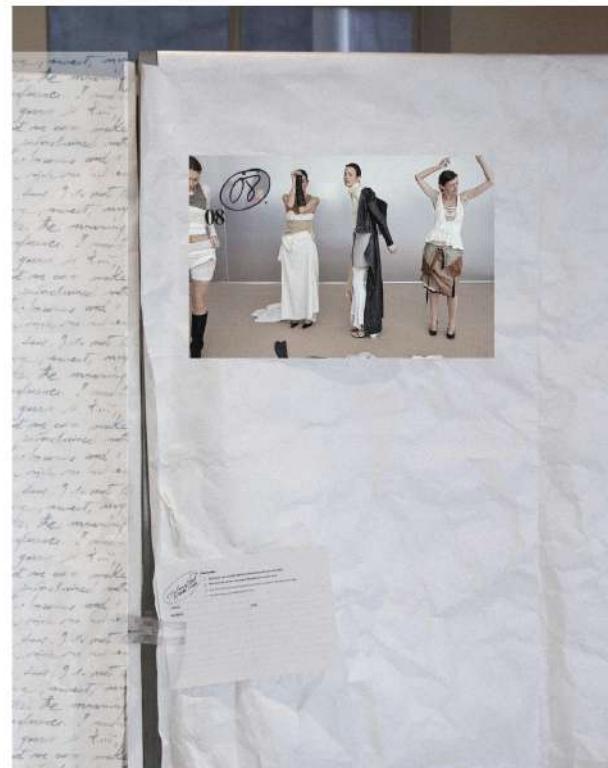
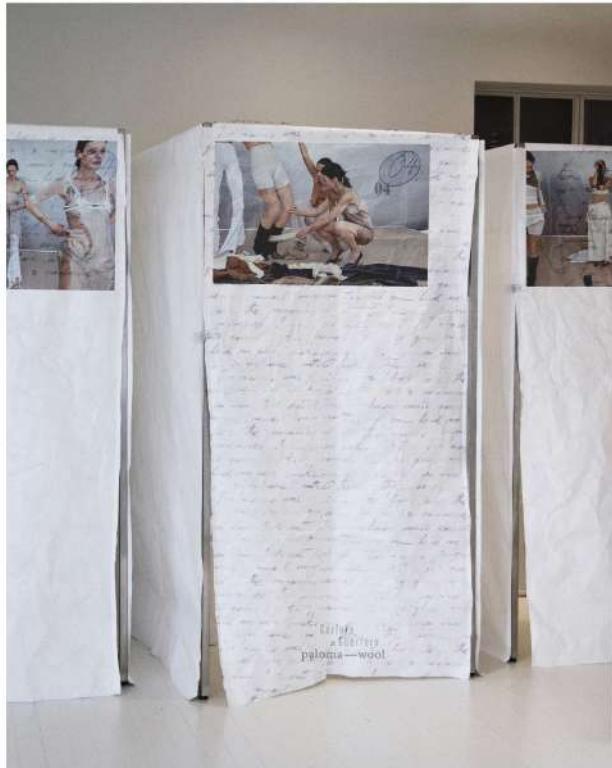
PROCESO LOGO PALOMA WOOL X CARLOTA GUERRERO

Carlota
Guerrero



En el interior de la Pop Up, encontraremos una estética minimalista, un local que mantiene los suelos de origen y elementos minimalistas completamente estudiados por insignificantes que parezcan. En una de las paredes principales encontramos un recap de varias fotos de distintas campañas de la firma combinadas con la nueva iniciativa "An hommage to the icons".

Paloma Wool x Carlota Guerrero
INTERIOR POP UP PALOMA WOOL



paloma—wool



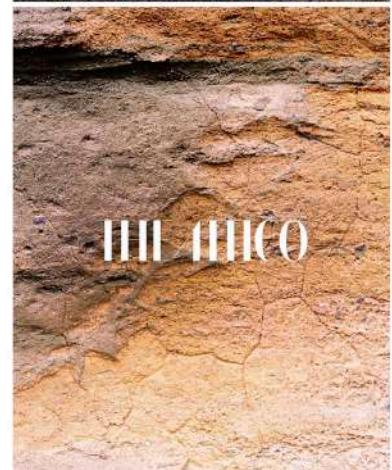
MOODBOARD CATALOGUE - The Attico
03.02.24

No longer, not yet; a moment of passage, a blooming of possibilities. Is there a more vibrant time? Blink, and you'll miss it, and yet new things will happen in a flash.

THEATTICO

photography
/ Lucas Salter

Assistant
/ Mark Adamson



EDITORIAL OUT IN OFF TOWN MAGAZINE

Photography LUCAS SALTER (@lucassalter)

Talent MILAGROS AZUL (@milagrosazularriaga), LIDIYA TARANCÓN

SANTOS (@badliddy)

Makeup ÁLVARO DOMÍNGUEZ (@mua.alvaro)

Fashion PATRICIA SARDÀ (@patisarda)

Styling Assistant ANA BERNAL (@anabernal)

Gilda Ambrosio and Giorgia Tordini

THE ATTICO SHOW 2023

The Attico is the brainchild of Gilda Ambrosio and Giorgia Tordini: women talking to women, imagining fashions as tools of expression, with a distinctive sense of daring. Established in 2016, The Attico is rooted in the complementary personalities of its creative directors and an idea of multiplicity as feminine strength.

Fall/Winter 2024

THE MICO

Mid/Night ISSUE

Milagros Azul Arriaga

Photographed by Lucas Salter

As intimidating and imposing as it is extraordinary at the same time. Provoking an explosive mix of emotions to anyone who steps on it. A place that just by seeing it, makes us shudder, as it is a clear reflection of the inevitable passage of time.

These, with thousands of years of geological history, remind us that time is not only an abstract concept. It is also a reflection of transformation, where the lines of the past intertwine with the shapes of the present, creating a tapestry of history. Each layer of rock tells a different story, an era that fades in the memory of that place, it is undoubtedly a chapter in the book of our times.

This imposing place is a demonstration and a metaphor that time passes for everyone and everything. What today is an imposing mountain, tomorrow will be dust blown by the wind, reminding us of our ephemeral existence in this world. That is why we have decided to make the catalog of "The Attico" in this particular place, a space full of history and with an evident trace of the passage of time.



Welcome to the world of The Attico, where opulence intertwines with modernity to create a fashion narrative that is uniquely yours. Our brand is a celebration of unabashed femininity, where every piece tells a story of confidence, glamour, and style.

Step into the realm of timeless elegance and contemporary flair with The Attico, where every creation is a testament to the intersection of luxury and individuality. Born from a vision of celebrating the modern woman in all her glory, our brand embodies the essence of sophistication, empowerment, and unapologetic style.

MID/NIGHT ISSUE



**TIME PASSES BY “MID/NIGHT”
COLLECTION**

MILAGROS AZUL
FALL/WINTER 2024

Photography LUCAS SALTER

THE ATTICO

JOIN US UPSTAIRS

JOIN US UPSTAIRS

THE ATTICO

CATALOGUE



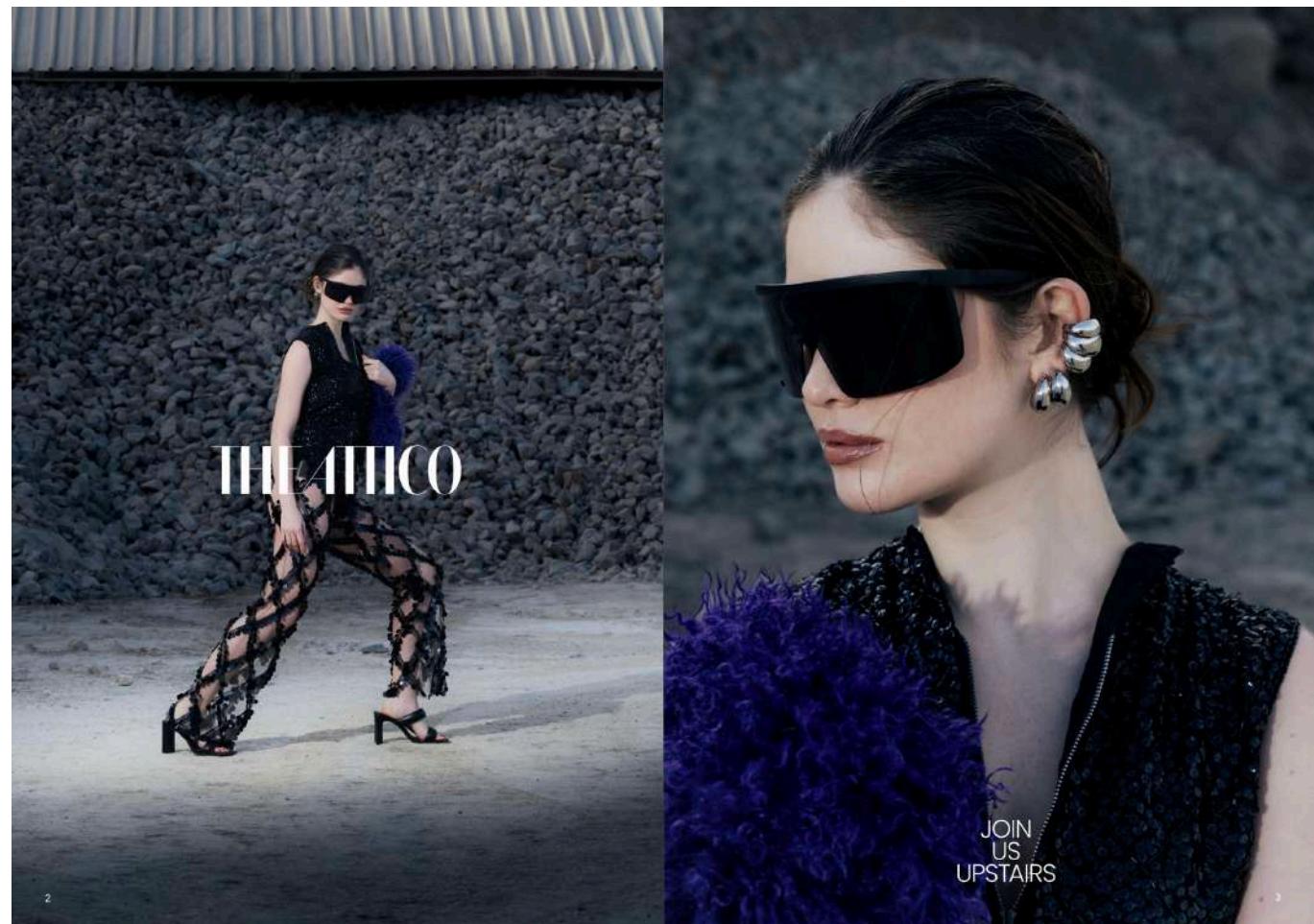
At The Attico, we believe that true luxury lies in the art of craftsmanship, in details. Each garment is meticulously crafted by skilled artisans, with a keen eye for detail and a dedication to quality that is unparalleled. From the finest fabrics to the most intricate embellishments, every stitch is a testament to our commitment to excellence. From intricate embellishments to lavish fabrics, each garment is meticulously crafted to embody the essence of sophistication.

Whether it's a shimmering sequined dress or a sumptuous velvet suit, our collections exude an air of refined elegance that is both timeless and contemporary.



JOIN US UPSTAIRS







No longer, not yet; a moment of passage, a blooming of possibilities. Is there a more vibrant time? Blink, and you'll miss it, and yet new things will happen in a flash.

The tailoring is strong on the shoulders, shapey and assertive. Long coats cloak, protect and reveal. Imperfections are accepted as a badge of honor: trousers that are too long, sudden openings, slashes. The tomboyish and the extremely feminine mingle in ways that mirror The Attico's complementary personalities. The Attico women finally come alive, in their plurality and manifold personalities.

From our début at Milan Fashion Week to our collaborations with some of the world's most prestigious brands, each milestone has been a testament to the passion and commitment that drives us forward. As we look ahead, we are excited to continue pushing the boundaries of fashion and redefining the standards of elegance and style. With each new collection, we seek to inspire and empower women to embrace their individuality and express themselves with confidence.

Thank you for joining us on this incredible journey. The Attico is more than just a brand – it's a celebration of creativity, empowerment, and the beauty of self-expression. Welcome to our world.

JOIN
US
UPSTAIRS

MOODBOARD BODEGONES - MIU MIU
03.02.24

Wherever they go, pastel hues, printed with slogans and logos, solidify their status as quintessential Miu Miu girls.

photography
/ Patricia Sardà

Assistant
/ Ana Bernal



01.

Para este primer bodegón, se ha contado con uno de los bolsos icónicos el Matelassé de unas colecciones atrás. Se ha tratado de capturar la esencia distintiva de la marca, combinando a la perfección su encanto romántico y su nostálgico aire vintage, resaltado por la presencia de las flores y una elegante vasija antigua como delicados detalles ornamentales.”



miu miu

02.

En este segundo bodegón, se han incorporado un par de elegantes zapatos vintage estilo Mary Jane. Este icónico modelo de principios de los años 2000 logra capturar a la perfección la esencia vintage que se deseaba, manteniendo al mismo tiempo el encanto romántico y femenino característico de la firma italiana, en armonía con la delicadeza de las flores secas.”



MIU MIU

03.

En este tercer bodegón, se cuenta con la clásica e icónica funda de gafas de la firma. Se continúa con la delicadeza de las flores secas complementándose con el mítico rosa pastel que tanto caracteriza a la casa italiana.

A pink velvet clutch bag is centered against a black background. It is completely enveloped by a dense arrangement of dried hydrangea flowers, which appear in shades of pink, tan, and cream. The flowers are layered and overlap, creating a textured, organic shape that obscures the bag's form. A small, rectangular white label with the brand name "MIU MIU" is visible on the front of the bag.

*love the coolest
xoxo, miu miu*

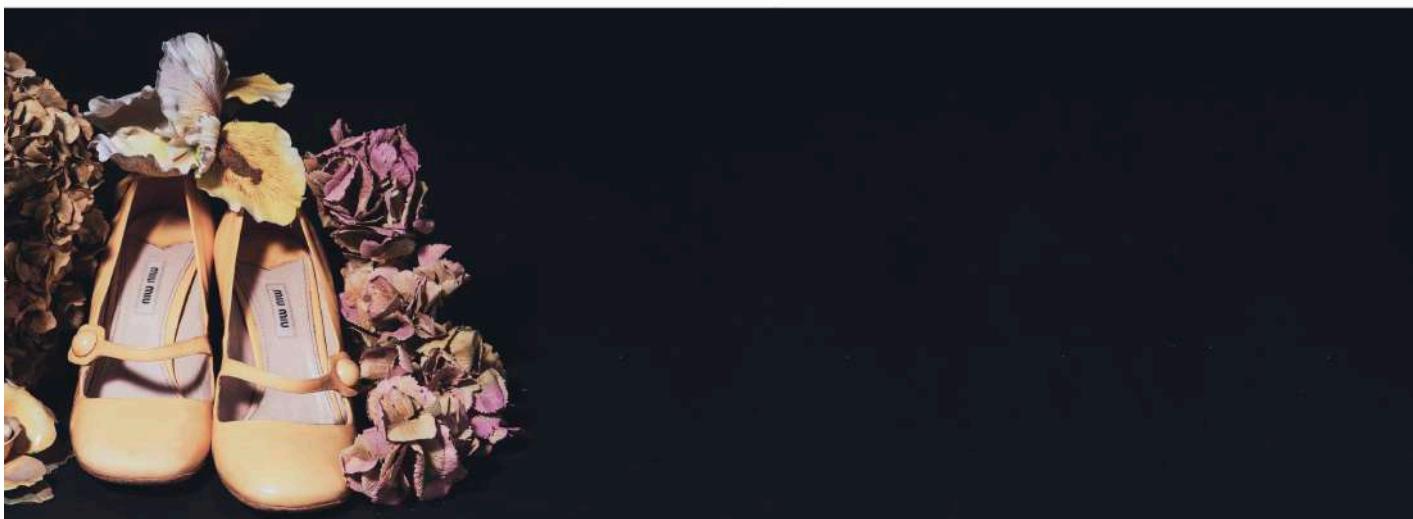
04.

Para concluir, nos encontramos con el bodegón más contemporáneo, protagonizado por unos zapatos que fueron tendencia hace un par de temporadas. Estos se armonizan a la perfección con un ramo de flores secas en colores rojizos, que complementan los tonos del calzado. Además, un vinilo cuidadosamente seleccionado nos transporta a épocas pasadas, conservando así ese encantador toque vintage que lo distingue.

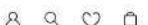




HIGHLIGHTS BOLSOS ZAPATOS PRÉT-À-PORTE CARTERAS Y ACCESORIOS FRAGANCIAS MIU MIU CLUB



HIGHLIGHTS BOLSOS ZAPATOS PRÉT-À-PORTE CARTERAS Y ACCESORIOS FRAGANCIAS MIU MIU CLUB



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ZAPATOS

GAFAS

MIU MIU

HIGHLIGHTS BOLSOS ZAPATOS PRÉT-À-PORTER CARTERAS Y ACCESORIOS FRAGANCIAS MIU MIU CLUB

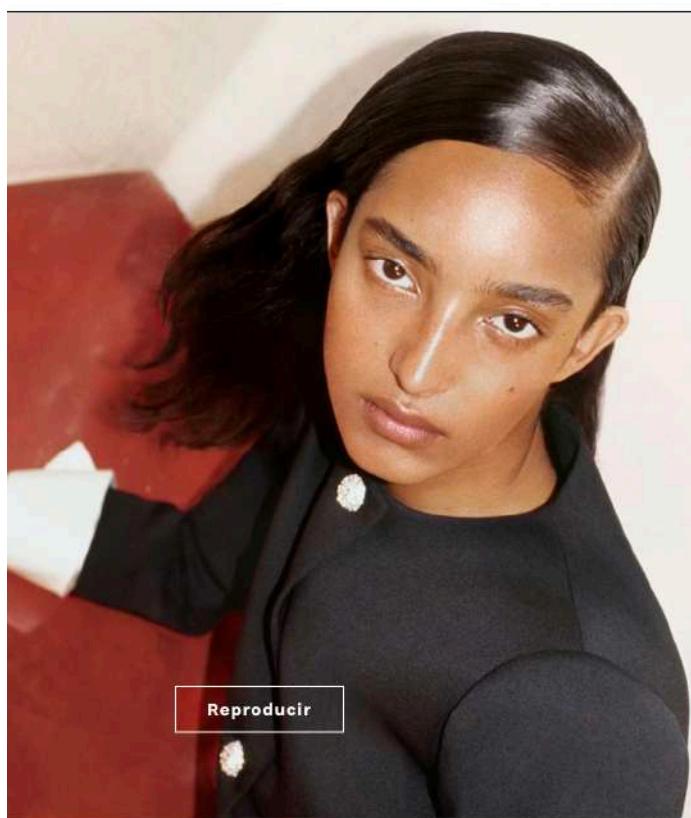
**PRIVATE WISHES**

Collection Holiday 24

Femenino y masculino, extragrande y mini, exterior e interior: la colección Holiday 24 presenta un cautivador juego de proporciones que combina conceptos aparentemente contradictorios. Un diálogo entre prendas reducidas a su esencia más pura y a la

MIU MIU

HIGHLIGHTS BOLSOS ZAPATOS PRÉT-À-PORTER CARTERAS Y ACCESORIOS FRAGANCIAS MIU MIU CLUB

**Reproducir**

PROPUESTA TARJETAS - MIU MIU

29.02.24





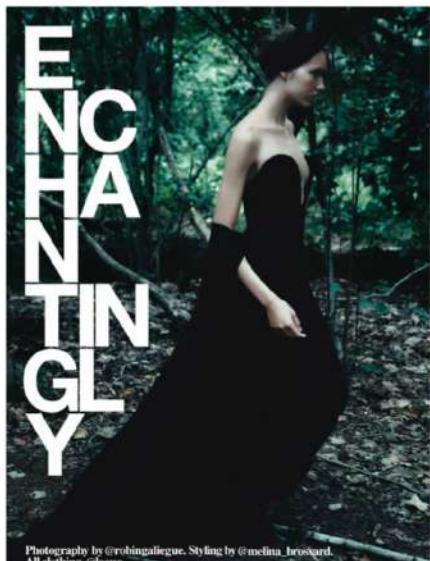
MOODBOARD EDITORIAL - Nowhere near here
07.04.24

“Me dijeron: O te subes al carro o tendrás que empujarlo. Ni me subí ni lo empujé.
Me senté en la cuneta
y alrededor de mi,
a su debido tiempo, brotaron las amapolas.”

Gloria Fuertes

photography
/ Cristina Morera

styling
/ Patricia Sardà



Photography CRIS MORERA (@crismorera_)

Talent MORGAN HUEMMER (@morgan.huemmer), AINARA ABER
(@aber4suri) FORD MODELS.

Makeup ZURI OTERO (@zuriotero)

Fashion And Art PATRICIA SARDÀ (@patisarda)

Assistant Stylist DANIEL BARRIS (@danibarris)

Patricia Sardà por Cristina Morera

EDITORIAL MAGAZINE

noisé

Nowhere
Near
Here



noisé
Nowhere near here

02
2024

UK £32 / EU €37 / US \$39

1 3805565154 7

Barcode

Morgan Huemmer
Photographed by Cris Morera

02

NOWHERE NEAR HERE - Noisé
07.04.24

makeup and hair
/ Zuri Otero

Talent
/ Morgan Huemmer

nowhere



near bere

Editor-in-chief / Creative Director

Tang Siyu

Head of Content / Co Creative Director

Murphy Guo

Publishing Director

Xung Yuan

Art Direction

Patricia Sardà

Managing Editor

Carrie Xu

Research Editor

Jingy Wang

Sustainability Editor

Rao Song

Photography

Cristina Morera

Makeup and Hair

Zuri Otero

Fashion and Creative Direction

Patricia Sardà

Contributors

Wei Li, Jing Wang, Li Chen, Mei Liu, Tao Zhang, Xin Yang, William Brown, Olivia Davis, Benjamin Wilson, Charlotte Taylor, Alexander Clark, Sophia Martinez, Michael Anderson, Emma Thomas, James Smith, Emily Johnson, Wei Li, Jing Wang, Li Chen, Mei Liu, Charlotte Taylor, Alexander Clark, Sophia Martinez, Michael Anderson, Emma Thomas, Daniel White, Sarah Walker, Christopher Hill, Jessica King, Matthew Roberts, Li Chen, Mei Liu, Tao Zhang, Xin Yang, Ying Huang, Chen Zhou, Hua Wu, Fang Lin, Jun Xu,

Special Thanks

Daniel Barris and family, Sonia Martín Juan Sardà, Ari Anglada, Marc Juan Comunicación.

The logo for noisé magazine, featuring the word "noisé" in a bold, lowercase, sans-serif font. The letter "i" has a small, sharp, upward-pointing arrow above it, and the letter "é" has a small, sharp, downward-pointing arrow below it.

03 Nowhere near here

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1



2



3



4



5



6



7

#1
Cover 1: Project for Noisé Magazine
No.1 (Photographed by Cristina Morera
2024)

#2
Morgan and Ainara cover for Noisé Magazine No.2 (Fashion by Patricia Sardà)

#3
Cover 3: Black and White Morgan in the forest wearing Prada.

#4
Cover 4: In the forest fashion by Patricia Sardà

#5
Cover 5: Morgan Huemmer wearing Alaià seen by Cristina Morera

#6
Ainara represented by Ford models
wearing Marc Juan Comunicación

#7
Morgan Huemmer wearing Ari Anglada



*Last spread: Marc Juan Comunicación dress.
This spread: Prada top Le Swing Vintage velt Gimaguas skirt.
Paloma Wool ballerinas.*



This page: Prada dress Bon Succes tights, Hunter boots







Photographer Cris Morera. Stylist and Art Director Patricia Sardà. Stylist Assist Daniel Barris. Model Ainara Sturi @fordmodels. Model Morgan Huemmer @fordmodels. Makeup and Hair Zuri Otero @zurimkup.





Last spread: Aridna Anglada bra.
This spread: The Kooples skirt Aridna Anglada bra Ash boots.





Editorial cerrada con Schon! Magazine

Schön!

nowhere

near here

IMAGEN DE MARCA

09

INSTAGRAM PROFESIONAL Y TARJETAS - @lostyouathedancefloor
11.05.24



Personal
/ @patisarda

Profesional
/ @lostyouathedancefloor



lostyouathedancefloor



...

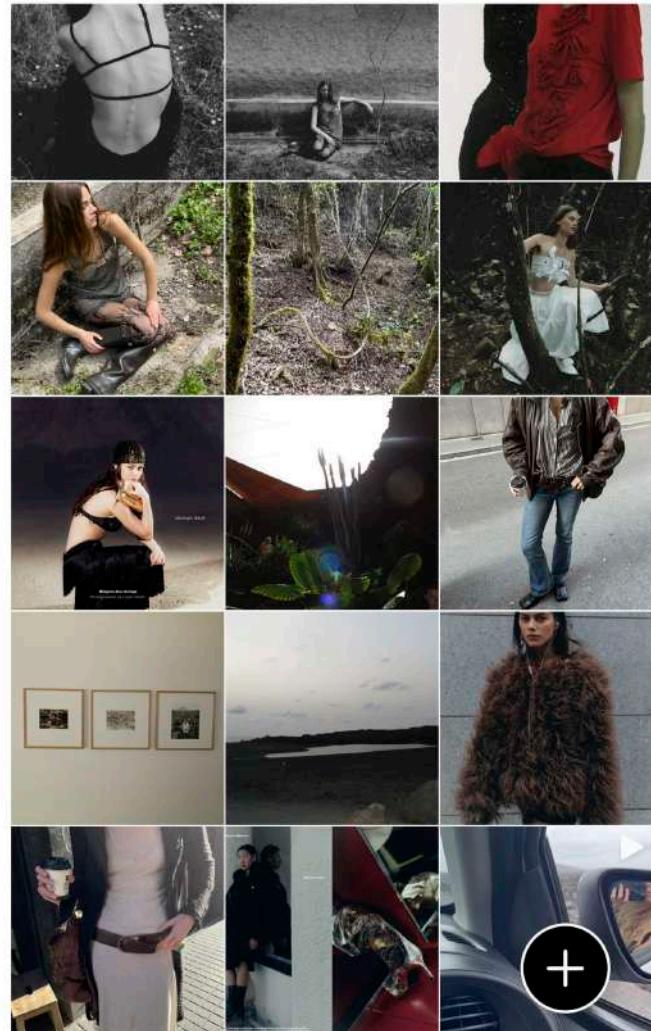


Pati
Fashion Stylist
styling and comms
@patisarda

12
publicaciones

169
segidores

152
seguidos



Siguiendo ▾

Mensaje



@lostyouathedancefloor



FASHION FILM

10

MOOD Y BTS - FASHION FILM
09.05.24

Photography and Film CRIS MORERA (@crismorera_)
Talent MARIA SOSA (@maria__sosa09), JÚLIA VILADOMIU (@jviladomiu)
Makeup ÁLVARO DOMÍNGUEZ (@mua.alvaro)
Fashion And Creative direction PATRICIA SARDÀ (@patisarda) (@lostyouatthedancefloor)

Fashion film que represente el movimiento y prisas constantes en la sociedad, en especial en las ciudades. Planos en movimiento y rápidos de las modelos y la ciudad. Ruidos de fondo (coches, voces, pasos...)

Talent
/ Maria Sosa

Talent
/ Julia Viladomiu Liarte



AGREEG



“Ahora, lo más precioso que hay. ¿Porque es lo más precioso? En primer lugar porque es lo único. Es todo lo que hay.”

The background of the image is a stack of numerous books, their spines and covers blurred into a soft, out-of-focus texture. The colors are mostly earthy tones like browns, tans, and grays.

14:02

Blink and you'll miss it.